



PROVIDING RESOURCES AND SUPPORT TO INDIVIDUALS IN MARKETING, COMMUNICATIONS, AND BUSINESS DEVELOPMENT IN PROFESSIONAL SERVICES FIRMS.

WHY SPONSOR PSMA?

“THE EVENTS GIVE ME GREAT OPPORTUNITIES TO GROW RELATIONSHIPS WITH THE OTHER MEMBERS OF PSMA. BECAUSE THE GROUP IS SMALLER AND MORE FOCUSED IT ALLOWS ME TO GET TO KNOW ALMOST EVERYONE.”

Gloria Rayman, Senior Account Executive
Pittsburgh Business Times

“[PSMA] IS A VERY CLOSE-KNIT GROUP THAT IS WELCOMING AND APPRECIATIVE OF ITS MEMBERS AND SPONSORS. THERE IS ALSO A GREAT DEAL OF COLLABORATION BETWEEN THE VARIOUS COMMITTEES AND MEMBERSHIP”

Doug Barger, Corporate Sales Manager
Hershey Meetings & Resorts

“WE HAVE STAYED A SPONSOR BECAUSE THE PSMA HAS ALWAYS TREATED US WELL AND HAS ALWAYS PROVIDED GOOD OPPORTUNITIES FOR NETWORKING TO SUPPORT OUR BUSINESS. IN ADDITION, I HAVE ALWAYS LIKED THE PEOPLE ASSOCIATED WITH PSMA.”

John DelSignore, Sales Manager
Ricoh

PSMA has over 100 members from law, accounting and other professional service firms in marketing, communications and business development roles. Sponsoring PSMA provides an excellent opportunity to grow your network and gain increased exposure to the membership.

TALK TO A SPONSOR COMMITTEE REPRESENTATIVE TODAY

Emily O’Neill
HealthyWorks, LLC
emily@healthyworksofpa.com
412-877-6834

Sarah Shaffer, Chair
The Rhodes Group
sshaffer@rhodes-group.com,
412-227-3873

Julia E. Germeyer
Louis Plung & Company, LLP
jgermeyer@louisplung.com
412-201-7518

Bill Findle
Liberty Insurance Agency
billfindle@libertyins.com
412-571-5700 x212



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2016 SPONSOR BENEFITS

PSMA offers three exciting opportunities to become involved as an annual sponsor. Sponsor benefits are geared toward maximizing interaction with our members. We encourage our sponsors to become involved with the organization, attend events regularly, and get to know our members. Thank you for your support!

	PLATINUM \$1500	GOLD \$800	SILVER \$500	
Logo on PSMA website with link to sponsor website	YES	YES	YES	
Recognition in PSMA e-newsletter and educational event notices	YES	YES	YES	
Ad in PSMA Member Directory	FULL PAGE	1/2 PAGE	1/4 PAGE	NEW!
Logo on signage at all educational events	YES	YES	YES	
Recognition from the podium at all events	YES	YES	YES	
Sponsor Ribbon on Name Tag at Events	YES	YES	YES	NEW!
Opportunity to include Sponsor news updates in PSMA e-newsletter	YES	YES		NEW!
Complimentary membership with full member benefits	YES (2)	YES (1)		
Complimentary event registration (valid for any social or educational event)	YES (4)	YES (2)		NEW!
Opportunity to contribute one by-lined article to PSMA e-newsletter	YES	YES		
Designated Sponsorship Committee Liaison	YES	YES		
Opportunity to Provide 3-5 minutes of introductory remarks at an educational or social event	YES			
Opportunity to place materials at each educational event	YES			

The Sponsorship year runs January 1st - December 31st. Sponsor enrollment is open October through December for the upcoming year. Sponsor payments must be received by not later than January 15th of each year.

QUESTIONS? PLEASE CONTACT
 Sarah Shaffer, Sponsor Committee Chair
 sshaffer@rhodes-group.com
 412-227-3873

WWW.PSMAPGH.ORG

2016 PSMA SPONSOR REGISTRATION

SPONSOR CONTACT INFORMATION

Name	Firm
Address/Suite	
City, State, Zip	
Phone	Email

SPONSORSHIP LEVEL SELECTION - PLEASE CHECK ONE:

- Platinum \$1,500
- Gold \$ 800 (*\$750 for existing sponsors if renewed by 12/31/15*)
- Silver \$ 500

MEMBER REPRESENTATIVES

Member Rep #1 (Platinum and Gold Sponsors)

Name	Title
Email	
Address (if Different than Sponsor Contact above)	

Member Rep #2 (Platinum Sponsors Only)

Name	Title
Email	
Address (if Different than Sponsor Contact above)	

PAYMENT METHOD - PLEASE CHECK ONE BELOW:

Total Payment Due: _____

- Enclosed is a check in the amount of \$ _____ (payable to PSMA)
- Pay by Credit Card (if you select this option, an electronic invoice will be sent to you)

PLEASE RETURN COMPLETED FORMS W/PAYMENT BY NO LATER THAN 1/15/16 TO:

PSMA (c/o The Rhodes Group), Attn: Sarah Shaffer, 310 Grant Street, Suite 2300, Pittsburgh, PA 15219
Or E-mail to sshaffer@rhodes-group.com. Questions? Please call Sarah Shaffer at 412-227-3873.